

WKBD-TV
Public Affairs Programming
October 1 – December 31, 2008

Attached are listings of broadcast segments that in the station's judgment, reflect the most significant programming of ascertained issues during the preceding three-month period.

Street Beat - Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city.

For My People - A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) explores issues concerning the community.

WKBD Quarterly Issues & Programs List
October 1 – December 30, 2008

Date	Duration	Issue/Topic Explanation
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Program: STREETBEAT

10/5/08 00:30:00 PUBLIC AWARENESS

Host Tim Lawlis gets an up-close look at the Motor City Horse Force.

Susan Woolner and Peggy Pattison discuss autism and "Walk Now for Autism" an event that will take place on October 12th at the Palace of Auburn Hills. Community Correspondent Kenya Lowe discusses the Deaf Health Fair with Mel Whalen and then talks to Randa Hermez with the Junior Miss Deaf Michigan Pageant, both happening on October 11th. Finally in the event segment, Russ Palmetier shares information on the Detroit Metro Convention and Visitor's Bureau Family Reunion Clinic and an upcoming exhibition of sci-fi movie costumes coming to The Henry Ford.

10/12/08 00:30:00 PUBLIC AWARENESS

Author, Tosca Reno shares tips healthy eating tips. Palencia Mobley and Tarolyn Buckles discuss the American Society of Civil Engineers Diversity Symposium. Community Correspondent Wei Shen introduces the audience to musician/composer/conductor educator Bright Sheng who will be conducting the Detroit Symphony Orchestra on Oct 18. Dwight Vaughter talks about the history of SHAR Inc. (Self-Help Addiction Rehabilitation, Inc) and its current financial plight.

10/19/08 00:30:00 PUBLIC AWARENESS

Host Tim Lawlis and Community Correspondent Londell Thomas head downtown to learn about Blight Busters, an organization dedicated to the removal of abandoned homes in the area. Then Tim talks with Tameka Citchen and Sharon Gooding from Women Empowered Inc. who are dedicated to empowering women with disabilities. Community Correspondent Kenya Lowe talks with April Lindberg about the Michigan Relay Center and new technology for the deaf community. Finally Tim takes us to last weekend's Autism Walk.

10/26/08 00:30:00 PUBLIC AWARENESS

Street Beat host Tim Lawlis, discusses Halloween activities with guests Alicia Minter, Deputy Director of the Detroit Recreation Department and Pastor Mike Hagerman of Woodlawn Church. Pastor Hagerman explains the Pumpkin Patch fundraiser which supports the annual Harvest Party, a Halloween alternative for children and parents. Angel's Night Volunteer Coordinator, Erica Hill explains how to become a volunteer.

11/2/08 00:30:00 PUBLIC AWARENESS

Guest, Ed Spilker, Pet Adoption Alternative of Warren discussed pet adoption. Victoria Voros, a Certified Diabetes Educator and Registered Dietician from St. Joseph Mercy Oakland, talked about diabetes and how healthy behavior may help you stay well. Community Correspondent Cindy Kainz interviews Don Hutchinson, co-founder of DT Global Enterprises, about the importance of transitioning minority students from a college-to-work environment. John Oeftering, Meadowbrook Mortgage shares tips for first-time home buyers.

11/16/08 00:30:00 MEDICAL

OAD: 8-31-08 Street Beat Host Tim Lawlis interviews Frank Vicini, M.D., Chief of Oncology Services at William Beaumont Hospitals and Medical Director of the Minority Cancer Forum events, who will discuss Beaumont's minority cancer forums. Dr. Jeffrey Taub from the Detroit Medical Center Children's Hospital talks about pediatric cancer. Nancie Petrucelli, Senior Genetic Counselor and Coordinator for the Barbara Ann Karmanos Cancer Institute, will discuss the importance of genetic counseling to help people take preventative measures to avoid cancer. Street Beat Community Correspondent Eddie Connor is a cancer survivor and he joins Tim Lawlis to discuss his battle with the disease.

11/30/08 00:30:00 PUBLIC AWARENESS

Street Beat Community Correspondents discuss several topics this week. Cindy Kainz finds out about identity theft. Nicol Paige shares exciting opportunities at the Detroit Public Library. Cindy Kainz takes a look at Upland Hills and Eddie Connor interviews radio talk show host Ken Harrell.

12/7/08 00:30:00 PUBLIC AWARENESS

Host Tim Lawlis interviews Tim Codd about his foundation, Random Acts of Kindness, an organization dedicated to supporting and encouraging the good deeds of others. Community Correspondent Wei Shen talks with Yuja Wang, the 21 year old pianist who is amazing the world of classical music. Sam Johnson, Executive Director, Covenant House shares how they help homeless teens. Colonel Tom Doman tells how to make donations to Toys for Tots and Community Correspondent Courtney Miller tells the audience about the Wild Swan's unique production of "A Christmas Carol."

12/14/08 00:30:00 DRINKING AND DRIVING

This week on Street Beat, we learn about Courageous Persuaders, a program which encourages high school students to create anti-drinking PSA's and possibly get a chance to earn scholarship money from Barron Meade, president of the Detroit Auto Dealers Association and Courageous Persuaders sponsor.. Tim talks about the connection between celiac disease and gluten allergies with Sheri Dunatchik, founder of a company that develops gluten-free food products.

12/28/08 00:30:00

Aired DTV SPECIAL designed to inform public about the switch to digital.

Date	Duration	Issue/Topic Explanation
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Program: FOR MY PEOPLE

10/4/08 00:30:00 ECONOMY

Financial woes facing the U.S. economy are the focus of this edition of For My People. Lawrence X discussed the role of pirates on the high seas and the competition by powerful nations to control commerce in Africa.

10/11/08 00:30:00 ECONOMY

David Rambeau discussed the government's financial bailout of business. Lawrence X discussed the book, "They Came Before Columbus" commenting on the African discovery of the Americas predating Columbus.

11/1/08 00:30:00 ECONOMY

David Rambeau detailed the \$700 billion bank bailout, and discussed campaign metaphors i.e. Wall Street, Main Street, Joe the Plumber, etc and communities which should be included to reflect the diversity of the population.

11/8/08 00:30:00 ECONOMY

How to resolve the auto crisis facing the Detroit Three and the election of Barack Obama are discussed in this week's For My People.

11/22/08 00:30:00 ECONOMY

For My People host, David Rambeau discussed the Detroit 3 auto financial crisis and their need for reform of their company and business practices. Mark Wells, discussed the role of blacks in Brazilian politics and the effect of the election of President-Elect Obama on the black Brazilian community.

11/29/08 00:30:00 ECONOMY

On this edition of For My People, David Rambeau discussed the auto bailout and its implications for Metro Detroit, continued his post election analysis of President-elect Obama and his pre-inaugural moves, and finally, the upcoming City of Detroit special election and the potentially tiny voter turnout.

12/6/08 00:30:00 ECONOMY

On the Saturday, 6 December 08 edition of For My People the Rambeau Report continued its discussion of the Detroit 3 auto loan and line of credit bailout and the result of their first session with the Congress, the mistakes, and the ramifications of the governmental response, and also discussed President Elect Obama's political moves toward the presidency.

10/18/08 00:30:00 POLITICAL

On this edition of For My People, David Rambeau takes a look at Detroit's new mayor, Ken Cockrell Jr. including his key appointments and discusses which steps to take to keep your finances safe.

10/25/08 00:30:00 POLITICAL

Mark Wells discussed Afro-Brazilian elected officials and explores various similarities to African-American politicians. David Rambeau discussed the homeless and hungry in Midtown Detroit and a food program produced by a consortium of suburban churches and their membership.

11/15/08 00:30:00 POLITICAL

David Rambeau discussed the Presidential election results in Detroit and explores methods to improve voter turnout including advance voting and same-day registration. Also discussed, the pros and cons of the bank bailout.

12/13/08 00:30:00 ECONOMY

On this edition of For My People, David Rambeau discussed the auto bailout and slumping auto sales. Community Correspondent Kenya Lowe interviews Ryan Commerson, a deaf writer-producer-director-activist, about his new film. Community Correspondent Cindy Kainz talks about hospice care with Ryan Cherniawski from the Visiting Nurse Association of Southeast Michigan.

12/27/08 00:30:00 CHILDREN

David Rambeau discussed the executive appointments of President-Elect Obama. Richard Smart, director of Smart Move, a youth mentoring organization discussed the needs of at-risk youth.